Nashville
Circa 1998
Nashville
Circa 1998

3.5 – 4 Years Max!
~6 years
1. Embed Expertise Early

Embedded Commercialization Expertise

Ecosystem

Center for Technology Transfer (CTTC)
Vanderbilt Institute for Clinical and Translational Research (VICTR)

COMMERCIAL

POC
Disclose
Prototype
Market Analysis
Protect
Partner
Commercial
1. Embed Expertise Early

Embedded Commercialization Expertise

Center for Technology Transfer (CTTC)
Vanderbilt Institute for Clinical and Translational Research (VICTR)

Measures

Strategic Learning Opportunities

# of Embedded Coaches
2. Proof-of-Concept Bridges

- Embedded Commercialization Expertise
- Proof of Concept
- Center for Technology Transfer (CTTC)
- Vanderbilt Institute for Clinical and Translational Research (VICTR)
2. Proof-of-Concept Bridges

- Embedded Commercialization Expertise
- Center for Technology Transfer (CTTC)
- Vanderbilt Institute for Clinical and Translational Research (VICTR)

Measures

- # VICTR Studios Vouchers
- # of National Science Foundation iCorps Teams
CONNECTIONS

Embedded Commercialization Expertise

Proof of Concept

Center for Technology Transfer (CTTC)
Vanderbilt Institute for Clinical and Translational Research (VICTR)